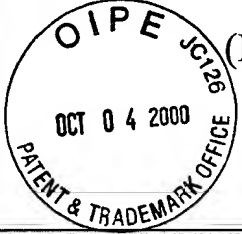


EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.

INFORMATION DISCLOSURE CITATION IN AN APPLICATION 				ATTY. DOCKET NO. 53326-0018		SERIAL NO., 09/502,627	
				APPLICANT Martin Tobias, et al.			
				FILING DATE February 11, 2000		GROUP 2748	
U.S. PATENT DOCUMENTS							
EXAMINER'S INITIALS	PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE	
<i>Sm</i>	5,852,435	12/22/98	Vigneaux et al.			RECEIVED OCT 16 2000 JTC 2700 MAIL ROOM	
FOREIGN PATENT DOCUMENTS							
EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						Yes	No
OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)							
<i>Sm</i>	WO 96 41285 A (INTERVU INC) 19 December 1996 (1996-12-19) page 9, line 5 –line 11, page 22, line 9- line 13, page 41, line 27-line 28, page 43, paragraph 1 – paragraph 2, page 49, paragraph 4, page 50, paragraph 5 – page 51, paragraph 1.						
<i>Sm</i>	"Encoding.com Launches Rich Media Advertising Service to Enable Use of Audio and Video Advertising on the Net" 'ONLINE! 26 October 1998 (1998-10-26), pages 1-2, XP002141651 Retrieved from the Internet: <URL:encoding.com/company/news/releases/pr_10_26_98.html> 'retrieved on 2000-07-11! Page 1, paragraph 4 –page 2, line paragraph 1						
EXAMINER	<i>Sajida Mubellullah</i>			DATE CONSIDERED			
				<i>06-64-02</i>			

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